

Issue Numbers Labeled Incorrectly... Damn Those Summer Students!

St. Felix -AP- IF you read the last St. Felix. the Summer Issue, you would have noticed that it had an issue date of 188...but that was incorrect. The Correct Issue on that St. Felix, should have been 197. Meaning, that this, the September 2014 Issue is indeed the 198th St. Felix..meaning that 200th issue will be the November 2014 Issue. WOW!!! If you have something to provide for that issue, then get her going now, cuz the 200th issue will be a hot ticket on the New Stands everywhere and you want to get your article in there. So mail your story in today! The 200th Issue of the St. Felix is on the way!

Since Crispy Won The Golf Tournament, We Thought It Would Be Good To Get His Picture In The St. Felix Again!

This picture was first exhibited in the September 1999 Issue. The Caption below is as it appeared in that issue.



The Belle River Bus Line; Barry "Backo" Morris, Wick "Punch" Lelyk and Chris "Crispy" Girard.



Dave Crawford Says.....

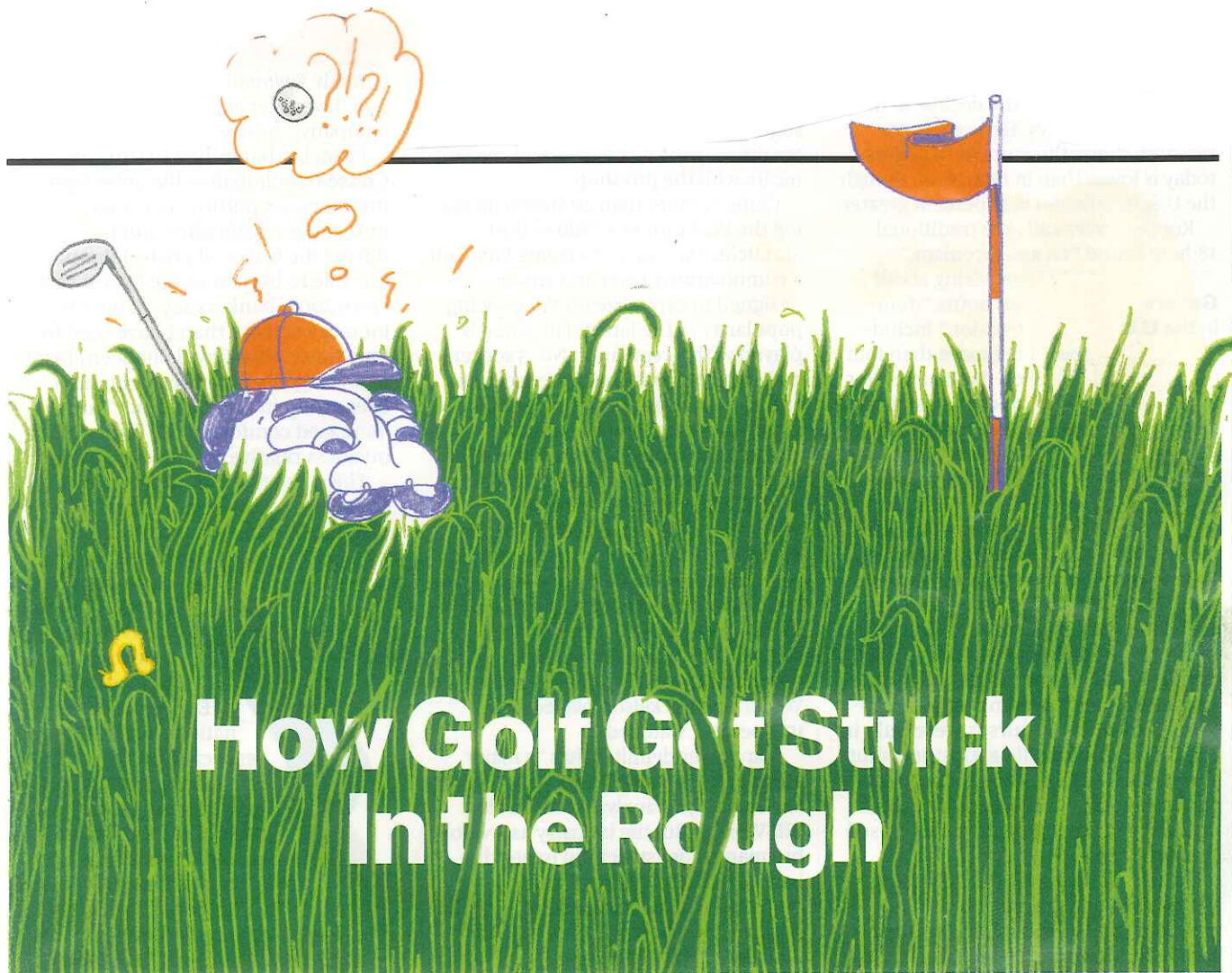
"Hey boys and girls, it's time to start thinking about the start of the season, it starts up in about 7 weeks, you should start doing some wind sprints and some lunges and push ups and shit, you want to come into this year's season in the best shape ever. If you want to play like me, then start working out today"

David 'Crow' Crawford

St. Felix, Not Just Hockey

If you are a golfer, and most of the Tomcats are, the next article you will find very interesting. It is taken from the Bloomberg Businessweek Magazine, the June 23-29, 2014 Issue.

Give it a read, it is very interesting and like the St. Felix says, "we're more than just hockey...we're life!"



How Golf Got Stuck In the Rough

- ▶ The game, which lost 1.1 million players last year, requires too much time and money for millennials
- ▶ “Could a 15-inch hole be the answer to golf’s growth problem?”

Not that long ago, golf was considered the activity of choice for corporate bonding and the upwardly mobile aiming to look successful. Today companies are relying less on glad-handing on the links, and many young people are cool to a pursuit viewed as time-intensive and elitist. The result: Golf is suffering from an exodus of players, and courses are closing. The number of U.S. golfers has dropped 24 percent from its peak in 2002, to about 23 million players last year, according to Pellucid, a consulting company that specializes in the business of golf. It found that in 2013 alone, the game lost 1.1 million players.

Given the sport’s costs and inherent difficulty—while a video game on a smartphone can be mastered in as little as a few hours, golf can require years of practice to play well—that slide is unlikely to end anytime soon. “The game is hard,

the game can take a lot of time, and it’s expensive,” says McRedmond Morelli, founder of Boxgroove in Bellevue, Wash., which gives its 50,000 members access to a network of private golf clubs. “There is no equivalent to the bunny slope on golf.”

Slow golf equipment sales over the past 15 months have created a glut of inventory at wholesale and retail outlets, forcing them to slash prices. **Dick’s Sporting Goods** was selling some drivers, priced at \$299 just 20 months earlier, for \$99, Chief Executive Officer Ed Stack said on an investor call on May 20. That day, Dick’s reported it missed its golf gear sales target by about \$34 million in the first quarter. The news helped send the retail chain’s stock down 18 percent, its worst one-day tumble since the company went public in 2002. “We don’t feel

we’ve found the bottom yet in the golf sales number,” Stack said.

TaylorMade, a golf equipment maker owned by **Adidas**, reported a 34 percent drop in sales in the first quarter. And **Callaway Golf**, maker of the Big Bertha driver, delivered its own dim forecast in April, warning that full-year profit could come in at the low end of its previous estimate. “We anticipate a heavy promotional environment while the industry works through excess inventory,” CEO Chip Brewer told investors. Callaway hasn’t reported an annual profit since 2008.

Although an especially cold winter and the sluggish economy are no doubt part of golf’s problem, a generational shift is a bigger cause for concern. “The baby boomers were supposed to be the salvation of golf,” says Jim Koppenhaver, president of Pellucid, but they have ▶

Interesting isn't it?

Keep Reading.

St. Felix : We're More Than Just Hockey We're Life !

Bloomberg Businessweek Article Cont..

A very interesting article, keep reading....

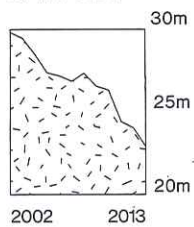
Article appears in the St. Felix without permission!

(at least we are honest!)

yet to take up the slack. "We've got to find a way to stem the decline in the golfer base," he says. His company's research shows the number of golfers today is lower than in 1990, even though the U.S. population is 27 percent greater.

Koppenhaver calls the traditional 18-hole round "an anachronism,"

Golfers in the U.S.



Koppenhaver requires about six hours "door-to-door," including more than four on the course. Nor does the pastime have the social currency it once held. Explains Gerald Celente, publisher of marketing magazine

Trends Journal: "Everybody's hooked up to their handhelds, so [today] it's social networking instead of sports." Overbuilding in the 1990s led to a surfeit of courses as the growth that operators anticipated never materialized. Only 14 new courses were built in the U.S. in 2013, while almost 160 shut down, the National Golf Foundation reports. Last year marked the eighth straight year that more courses closed than opened.

Those sticking with the sport are playing fewer rounds. U.S. golfers played a total of 462 million rounds last year, according to researcher Golf Datatech. That was the fewest since 1995. Says Morelli: "All the people under 35 are leaving the game."

To attract more casual players and expand revenue, particularly among younger people, clubs are rethinking some of the sport's tenets. The U.S. Golf Association, the PGA of America, and *Golf Digest* have launched a "Time for Nine" campaign to counter complaints that the traditional 18-hole game takes too much time. And some clubs are adding attractions such as yoga and hovercraft rides.

Then there's Hack Golf, a movement to identify the parts of golf that aren't fun and fix them. A standard cup is 4.25 inches in diameter, often making even short putts difficult to sink. Some courses have added wider holes to make the sport faster and easier, with a *Golf.com* story in April asking, "Could a 15-inch hole be the answer to golf's growth problem?" TaylorMade in April sponsored a 15-inch cup tournament. The brand also co-sponsors a website with the PGA, hackgolf.org, with the goal

of "crowdsourcing the future of golf."

The site has elicited 1,471 ideas. A recent suggestion: smartphone apps to reserve tee times, pay for services, and communicate with the pro shop.

Clubs in more than 30 states, including the PGA Country Club in Port St. Lucie, Fla., are even trying FootGolf, a combination of golf and soccer designed to capitalize on the growing popularity of the latter. The game is played with a regulation No. 5 soccer ball on a course with shortened holes and 21-inch cups. Wearing knee-high argyle socks is recommended.

The professional and marital decline of Tiger Woods, once the public face of golf, hasn't helped. With neither Woods nor Phil Mickelson playing on the weekend at the Masters this spring, only 7.8 percent of U.S. television households tuned in—the tournament's lowest TV rating since 2004, according to Nielsen. That was a 24 percent decline from the 2013 finale, when Woods and Mickelson played and 10.2 percent watched.

Star power definitely has "a major effect on viewership," says Will McKitterick, an analyst at researcher IBISWorld. "But the industry as a whole has many more structural issues that have less to do with Tiger and more with golf becoming less popular." —Lindsey Rupp and Lauren Coleman-Lochner

The bottom line As young people seek faster-moving fun, only 14 new golf courses opened in the U.S. last year, while almost 160 shut down.

The Hockey Puck Poet will be posting some blogs on the Tomcat Web Site. He brought us the IQ test and there will be more articles to come.



Ray "Razor" MacDonell
(the Hockey Puck Poet)
Brings you the 'Razor Report'

First Night Back
September 16, 2014
6:30 PM Start



Summer time, is a time to miss moments like this, Snowpants holds up a sign that promotes his tournament team, the 'Blackjacks'

Roster 2014-15 season

Tomcats Not Dipping into Free Agency

Roster fairly secure, with just a few 'not sures'

NHL Free Agency came and went July 1 and Now, Ball Hockey Free Agency starts at noon on August 1. The Tomcats are not looking at brining in any new talent and will go with what they have for the coming season. Some players always sit on the fence, so those need to be dealt with and that will be done, come August 1.

"We will send emails out to the players that we are not sure about and see what they have to say, we will take it from there, we have three part time players that we could add and then last year we had 6 guys who played in the outdoor game that was held at the Kapusta Kow in April and that show cased their talents. 2 were released but could be recalled and the other four have been placed on the Bad Axe Bearcats, our farm club as you know." Indicated General Manger G. Finnerty.

All six players that played in the out door game that was played in the Kapusta Kow Palace all have been rated, so the Tomcats will go with the highest rated if they are needed in the February Tournament.

Coming back

Ray MacDonell
Mike Menzel
Louis Koenigsberger
Chad Comartin
Ken Cirbley
George Metulynsky
Michael Jaworiwsky
Andy Brewin
Stephan Szcwczuk
Stefan Jaworiwsky
Dave Dzibela
Kevin Kuprowski
Mike Edgar
John Salaris
Sam Salaris
Victor Ferranti
Dave Hann
Matty Youssef
Billy Meeke

Need to find out Status for this year

Dan Mesman
Dean Colasanti

Need to clarify, but pretty sure they are coming back

Dean Meloche
Nick Lelyk

Part Time Part Time

Shane Renaud
Rob Deniesh
Dave Crawford

Angry and Not Playing

Paul Poisson

Only Tournament

Darek Kowalczykowski
Peter White (if off DL)
Ellery Oickle

Here and there but not Everywhere..... basically part time

Anthony Meloche
Vince Vlaminck

Part Time Call Ups may or may not get a Chance to Play

Joe Antoun
Jamie Lamb
James Hollohazy

Show Cased but not playing (Unless Needed in Tournament)

Carson Quagliotto
Kevin Leclair
Matt Dziedzic
Adrian Querqui

Released but not claimed by any other team for 3 months and can now be recalled by the Tomcats

Tim Dorey
Aaron Howell